

**2013 DRAFTING REQUEST**

**Assembly Joint Resolution**

Received: **3/11/2014**

Received By: **smiller**

Wanted: **As time permits**

Same as LRB:

For: **Warren Petryk (608) 266-0660**

By/Representing: **Abbey Fabick**

May Contact:

Drafter: **smiller**

Subject: **Memorials - miscellaneous**

Addl. Drafters:

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Petryk@legis.wisconsin.gov**

Carbon copy (CC) to:

**Pre Topic:**

No specific pre topic given

**Topic:**

Geographic indications pertaining to cheese varieties

**Instructions:**

See attached

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	smiller 3/11/2014	evinz 3/11/2014					
/1			rschluet 3/12/2014		sbasford 3/12/2014	mbarman 3/12/2014	

FE Sent For:

**<END>**

# **2013 DRAFTING REQUEST**

## **Assembly Joint Resolution**

Received: **3/11/2014**

Received By: **smiller**

Wanted: **As time permits**

Same as LRB:

For: **Warren Petryk (608) 266-0660**

By/Representing: **Abbey Fabick**

May Contact:

Drafter: **smiller**

Subject: **Memorials - miscellaneous**

Addl. Drafters:

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Petryk@legis.wisconsin.gov**

Carbon copy (CC) to:

### **Pre Topic:**

No specific pre topic given

### **Topic:**

Geographic indications pertaining to cheese varieties

### **Instructions:**

See attached

### **Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	smiller 3/11/2014	evinz 3/11/2014		_____			
/1			rschluet 3/12/2014	_____	sbasford 3/12/2014		

FE Sent For:

**<END>**

**2013 DRAFTING REQUEST**

**Assembly Joint Resolution**

Received: **3/11/2014**

Received By: **smiller**

Wanted: **As time permits**

Same as LRB:

For: **Warren Petryk (608) 266-0660**

By/Representing: **Abbey Fabick**

May Contact:

Drafter: **smiller**

Subject: **Memorials - miscellaneous**

Addl. Drafters:

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Petryk@legis.wisconsin.gov**

Carbon copy (CC) to:

**Pre Topic:**

No specific pre topic given

**Topic:**

Geographic indications pertaining to cheese varieties✓

**Instructions:**

See attached

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
--------------	----------------	-----------------	--------------	----------------	------------------	-----------------	-----------------

1/?	smiller	1/1 3/11/14	1/1 3/11/14				
-----	---------	----------------	----------------	--	--	--	--

3/12/14

FE Sent For:

<END>

**Miller, Steve**

---

**From:** Fabick, Abbey  
**Sent:** Tuesday, March 11, 2014 9:01 AM  
**To:** Miller, Steve  
**Subject:** AJR for Rep. Petryk  
**Attachments:** Newest Cheese Resolution.docx

Hi Steve,

Our office would like to have an AJR drafted up. Attached is the language we have put together for it. Please let me know if there is anything else you need from us.

Thank you again for doing this on such short notice!

Have a great day,

Abbey Fabick  
Office of Representative Warren Petryk  
93rd Assembly District  
103 West, State Capitol | PO Box 8953 Madison, WI 53708  
Phone: (608) 266-0660

= 4390

Relating to: the registration of Geographic Indications pertaining to dairy terms long-used generically in the United States and worldwide.

Whereas, Wisconsin leads the United States in annual total cheese production; and

Whereas, dairy plays a critical role in the Wisconsin economy and accounts for approximately half of total state agricultural receipts; and

Whereas, United States cheese exports have steadily increased throughout the years, reaching a new record of \$183 million last year and growing by over 70% in just the past two years; and

Whereas, foreign governments, specifically the European Union, are seeking to limit competition from U.S. companies, particularly in value-added areas such as cheese, by restricting the use of commonly-used product terms through the registration of improper Geographical Indications; and

Whereas, product names commonly used in Wisconsin that already face bans on their usage in certain world markets include: asiago, feta, fontina, gorgonzola, grana, gruyere, muenster, neufchatel and parmesan; and

Whereas, other product names that are also at risk of being banned include brie, camembert, cheddar, edam, emmental, gouda, mozzarella, pecorino and provolone; and

Whereas, as a result, serious concerns exist that the abuse of Geographical Indication applications targeting commonly-used cheese names threatens the continued expansion of Wisconsin cheese exports and threatens the expansion of new markets for the entire \$59 billion Wisconsin dairy industry;

Therefore, it is resolved by the Assembly, the Senate concurring, to direct U.S. trade negotiators to combat inappropriate restrictions on the use of common food names, where those barriers to trade and commerce take the form of Geographical Indications or other similarly unjustified regulatory impediments.



State of Wisconsin  
2013 - 2014 LEGISLATURE

in 3-11



LRB-43907

SRM:1...

eev

~~PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION~~  
**2013 ASSEMBLY JOINT RESOLUTION**

1 **Relating to:** the registration of geographic indications pertaining to dairy terms  
2 ~~long~~<sup>traditionally</sup> used generically in the United States and worldwide.

3 Whereas, Wisconsin leads the United States in annual total cheese production;  
4 and

5 Whereas, dairy plays a critical role in the Wisconsin economy and accounts for  
6 approximately half of total state agricultural receipts; and

7 Whereas, United States cheese exports have steadily increased throughout the  
8 years, reaching a new record of \$183 million last year and growing by over 70%<sup>percent</sup> in  
9 just the past two years; and

10 Whereas, foreign governments, specifically the European Union, are seeking  
11 to limit competition from U.S. companies, particularly in value-added areas such  
12 as cheese, by restricting the use of commonly<sup>used</sup> product terms through the  
13 registration of improper geographical indications; and



**Barman, Mike**

---

**From:** Fabick, Abbey  
**Sent:** Wednesday, March 12, 2014 10:22 AM  
**To:** LRB.Legal  
**Subject:** Draft Review: LRB -4390/1 Topic: Geographic indications pertaining to cheese varieties

Please Jacket LRB -4390/1 for the ASSEMBLY.

**Barman, Mike**

---

**From:** Rainbolt, Marcie  
**Sent:** Wednesday, March 12, 2014 10:24 AM  
**To:** LRB.Legal  
**Subject:** Draft Review: LRB -4390/1 Topic: Geographic indications pertaining to cheese varieties

Please RUSH. Thank you!

Please Jacket LRB -4390/1 for the ASSEMBLY.



State of Wisconsin  
2013 - 2014 LEGISLATURE



LRB-4390/1

SRM:eev:rs

## 2013 ASSEMBLY JOINT RESOLUTION 113

March 12, 2014 – Introduced by Representative PETRYK, cosponsored by Senator PETROWSKI. Referred to Committee on Rules.

1     **Relating to:** the registration of geographic indications pertaining to dairy terms  
2             traditionally used generically in the United States and worldwide.

3             Whereas, Wisconsin leads the United States in annual total cheese production;  
4     and

5             Whereas, dairy plays a critical role in the Wisconsin economy and accounts for  
6     approximately half of total state agricultural receipts; and

7             Whereas, United States cheese exports have steadily increased throughout the  
8     years, reaching a new record of \$183 million last year and growing by over 70 percent  
9     in just the past two years; and

10            Whereas, foreign governments, specifically the European Union, are seeking  
11     to limit competition from U.S. companies, particularly in value-added areas such as  
12     cheese, by restricting the use of commonly used product terms through the  
13     registration of improper geographic indications; and

Whereas, product names commonly used in Wisconsin that already face bans on their usage in certain world markets include Asiago, feta, fontina, Gorgonzola, Grana, Gruyère, Muenster, Neufchâtel, and Parmesan; and

Whereas, other product names that are also at risk of being banned include Brie, Camembert, Cheddar, Edam, Emmental, Gouda, mozzarella, pecorino, and provolone; and

Whereas, as a result, serious concerns exist that the abuse of geographic indication applications targeting commonly used cheese names threatens the continued expansion of Wisconsin cheese exports and threatens the expansion of new markets for the entire \$59 billion Wisconsin <sup>e</sup>agriculture dairy industry; now, therefore, be it

***Resolved by the assembly, the senate concurring, That*** the legislature urges U.S. trade negotiators to combat inappropriate restrictions on the use of common food names, where those barriers to trade and commerce take the form of geographic indications or other similarly unjustified regulatory impediments.

**(END)**



## 2013 ASSEMBLY JOINT RESOLUTION 113

March 12, 2014 – Introduced by Representative PETRYK, cosponsored by Senator PETROWSKI. Referred to Committee on Rules.

1     **Relating to:** the registration of geographic indications pertaining to dairy terms  
2             traditionally used generically in the United States and worldwide.

3             Whereas, Wisconsin leads the United States in annual total cheese production;  
4     and

5             Whereas, dairy plays a critical role in the Wisconsin economy and accounts for  
6     approximately half of total state agricultural receipts; and

7             Whereas, United States cheese exports have steadily increased throughout the  
8     years, reaching a new record of \$183 million last year and growing by over 70 percent  
9     in just the past two years; and

10            Whereas, foreign governments, specifically the European Union, are seeking  
11     to limit competition from U.S. companies, particularly in value-added areas such as  
12     cheese, by restricting the use of commonly used product terms through the  
13     registration of improper geographic indications; and

Whereas, product names commonly used in Wisconsin that already face bans on their usage in certain world markets include Asiago, feta, fontina, Gorgonzola, Grana, Gruyère, Muenster, Neufchâtel, and Parmesan; and

Whereas, other product names that are also at risk of being banned include Brie, Camembert, Cheddar, Edam, Emmental, Gouda, mozzarella, pecorino, and provolone; and

Whereas, as a result, serious concerns exist that the abuse of geographic indication applications targeting commonly used cheese names threatens the continued expansion of Wisconsin cheese exports and threatens the expansion of new markets for the entire \$59 billion Wisconsin agriculture industry; now, therefore, be it

***Resolved by the assembly, the senate concurring, That*** the legislature urges U.S. trade negotiators to combat inappropriate restrictions on the use of common food names, where those barriers to trade and commerce take the form of geographic indications or other similarly unjustified regulatory impediments.

**(END)**

Corrected  
3-25-2013  
eev